

FORWARD TOGETHER

MARYSVILLE & DEL PASO BLVD.

COMMUNITY ADVISOR MEETING #5

Date: Thursday, November 17, 2022 | Time: 9:00am – 11:00am

Location: Robertson Community Center

AGENDA

• WELCOME & INTRODUCTIONS

ATTENDEES	Adam Shipp	Steven Winn	Chris Robinson
	Dennis Saicocie	Stephen Walton	
	Sherri Kirk	Sophia Olazaba	

ABSENT	Gabriel Mijares	Contreina Adams	Shaukat Ali
	Mervin Brookins	Cynthia Dees Brooks	Aman Smith

PROJECT TEAM/STAFF	Katy Robb (MAN)	Janae Supuni (MAN)	Cecilia Laban (MAN)
	Amber Busby (MAN)	Mary Yang (MAN)	
	Mikel Davila (NDAT)	Greg Garcia (NDAT)	

• PRESENTATION: REFINING PRIORITIES TO BUILD THE ACTION PLAN

Facilitated: MAN

Let's Talk Sample Action Plans: (slides 3-7)

Community Advisors reviewed two action plans, then shared feedback on what was done well and what would benefit Marysville & Del Paso Blvd. Corridor Action Plan.

Macon Action Plan

- The data compiled is good
- We like the priority actions matrix on the last page
- Some actions are too broad
- We want to be sure to narrow Forward Together actions down
- We love the graphics included of how it will all look
- We want Forward Together to include a tracker of what's complete vs. What's in progress

Cambodia Town Thrives Action Plan

- It's pretty, but...
- More detail to be desired
- The area is not clearly defined, we want to be sure Forward Together names the focus area
- Every graphic is the same
- We want clarity, transparency, and to the point
- We like the defined terms and glossary
- It's too long, too dense!
- Case studies don't need to be included in Forward Together
- COVID-19 data is good and makes it current
- 57We like the guiding principles around housing

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- We want Forward Together to call out minority-owned businesses and to include the demographics of our diverse community
- We like that this plan calls out philanthropy efforts within the community
- The map is very detailed

PRIORITIZATION ACTIVITY DATA (slides 8-11)

MAN shared community feedback and top priority actions gathered from community outreach events. Community Advisors worked independently on Action Planning Worksheet.

Live:

- 1) Build community support for affordable or subsidized housing so more projects are approved
- 2) Help residents buy local properties
- 3) Connect residents to more affordable housing to rent

Experience:

- 1) Community cleanups to remove trash and garbage
- 2) Safe street crossings for kids
- 3) More parks and spaces for kids and families

Work:

- 1) Cleaner and safer streets
- 2) Attract more businesses that will hire local workers and promote training programs
- 3) Business-friendly infrastructure – like parking!

Shop:

- 1) Activate vacant sites and storefronts to pilot community-informed retail and dining models
- 2) Beautification, lights, and marketing campaigns to attract more visitors
- 3) Reinvigorate community assets that are unique to the corridor (e.g. murals)

ROADSHOW (slide 12)

MAN continues to take prioritization activity on the road to community meetings and events. MAN will also work to coordinate topic-based call with industry experts to give insights on how to strategize and begin findings solutions for action plan.

UPCOMING EVENTS:

- **12/3:** Dixieanne Clean & Green Workshop @ 1616 Del Paso Blvd, 11:30am – 2:30pm
- **12/10:** Black Santa Holiday Event @ 1913
- **12/15:** Next Community Advisor Meeting
- **12/15:** Community Conversations w/ Councilmember every 3rd Thursday, 6:00pm - 7:00pm
- **12/16:** Girls Night (ages 14-24) @ Sacramento Youth Center, 5:30pm – 7:00pm